REBUILD Globally

Restoring Environments By Utilizing Innovative Local Development

2012 Annual Report
What we do

REBUILD globally is a 501c(3) nonprofit organization operating an innovative social enterprise in Port-au-Prince, Haiti. Through the production and sale of REBUILD recycled tire sandals, women earthquake survivors earn a sustainable income which gives them the ability to pay for food, shelter and medical care for their families and send their children to school.

In cases where families were previously torn apart by poverty, REBUILD artisans have not only reunited their families, but also accumulated savings for long-term stability.

REBUILD artisans are trained, employed and equipped to produce high-quality, hand-crafted recycled tire sandals for sale in the international market. Through the sale and export of sandals, REBUILD artisans are strengthening their families and building capacity in their communities and helping to eradicate poverty and creating economic stability in their country.

Vision

To eliminate the root causes of poverty and improve the lives of people and the planet by exchanging traditional systems of charitable aid with innovative, sustainable solutions.

Mission

To strengthen families in economically challenged areas by providing income-generating opportunities through social enterprise, academic scholarships, and environmental stewardship.
From the CEO

The past few years have been an opportunity, on many levels, to learn about poverty and development. I believe the most important lesson I have taken from our encounters, is that REBUILD globally has cultivated an approach to economic development that is scalable and can make a significant impact in the alleviation of poverty worldwide. Our cutting edge approach to development has replaced shame with dignity, and despair with hope. It has been an extraordinary honor to participate in this endeavor. By replacing traditional humanitarian aid with a social enterprise model, we are free to focus on community development at the local level, and economic growth in women as the base for sustainability. We have found a turn-key solution to a crisis that has plagued developing nations for entirely too long. I am optimistic about our future in Haiti and excited about expansion in other economically challenged areas. I am thankful to the bold leaders who have partnered with us by selling our sandals, volunteering their time, or donating needed operational capital to launch an innovative social approach to end poverty. Our journey has just begun.

With humble appreciation,
Jules

December 2012
January
Massive Earthquake devastates Haiti’s population and economy. Julie Colombino, Founder & CEO of REBUILD globally (RG), deploys 10 days later.

February
Strategic plan to created RG as a nonprofit organization is developed.

March
The 501(c) 3 paperwork is filed with the IRS in the U.S.

April
Haitian Foundation application is filed with the Ministry of Interior in Haiti.

May
Julie permanently relocates to Port-au-Prince, Haiti

June
Location for the first sandal workshop and training center is found.

July
Dialogue with neighborhood women’s group and other local community leaders begins to collaborate on the creation of dignified, living wage employment for the city’s most vulnerable groups, making sandals from recycled tires.

August
RG Workshop and training center officially opens with four artisans.

September
RG begins its direct assistance program for children living on the streets.

October
RG begins providing English and business class for its artisans.

November
Two additional women are employed. RG impact dramatically increasing in less than 4 month.

December
RG hires a professional Haitian shoemaker as workshop trainer and manager. The official REBUILDER sandal design begins to materialize.
January
2.5 acre property is donated to RG, allowing for an increase in staff and community development programming.

February
REBUILDERs are introduced to Orlando at the Sandal Premiere Event.

March
Micro finance program for 12 women is formed.

April
Julie Colombino receives the Public Administrator/New Professional Award from the Central Florida Chapter of the American Society for Public Administration.

May
RG reaches the goal of recycling 1,000 tires off the streets of Haiti.

June
Dick Batchelor visits Haiti and delivers new equipment to increase production.

July
RG welcomes 3 new artisans to our production team.

August
RG assists 13 boys formerly living on the streets to transition into permanent housing.

September
Sandra Fernandez moves to Port-au-Prince, Haiti to serve as the new Country Director.

October
Julie Colombino is honored with the UCF’s Alumni Community Service Award.

November
Apprenticeship Program is created, giving 9 youths education scholarships, leadership training, and skills for future employment.

December
Fiscal year calculations show a 345% increase from 2010 in the annual operating budget. Also shows 42% of income is from sandal sales.
2012

January
RG transitions from macramé to recycled leather for sandal production.

February
RG formally applies as a small business in Haiti.

March
Cocktails for a Cause is hosted by the University Club in Orlando, expanding our visibility and connections while raising funds.

April
The RG SKIP Phase I Feeding Program begins for children living on the streets.

May
RG is targeted by corrupt foreign investors. Local community supports RG and keeps the workshop safe.

June
RG receives United Nations, Quick Impact Project grant for $30,000 to hire 19 additional women artisans and further grow the organization.

July
RG extends Apprenticeship Program and raises funds to empower 24 vulnerable youth with educational scholarships and leadership training.

August
RG attends its first tradeshow in the US, the NYC International Gift Fair to increase wholesale sandal sales.

September
RG’s success demands systematic restructuring to accommodate growth, and applies as a small business in Haiti.

October
RG wins the Business, Innovation and Growth (B.I.G.) Award in Orlando, FL, funding over $50,000 in marketing services, strategy sessions, and memberships with the area’s most successful businesses.

November
RG exports first wholesale order to surf shop in Folly Beach.

December
RG receives funding for new, safe vehicle in Haiti.
January
French tutoring is added to our student’s curriculum to increase their opportunities.

February
Our sandals showcase at Surf Expo in an attempt to increase retail opportunities internationally.

March
2nd Annual Cocktails for a Cause doubles in attendance and dollars raised! And we can’t forget about the spectacular outdoor aerial performance by Christine VanLoo!

April
Huge retail opportunity! REBUILD sandals for sale at iconic Ron Jon Surf Shop in Cocoa Beach!

May
REBUILD wins 1st place in the We-Care “Untold Story” challenge! A $10,000 prize is granted to help us tell our story!

June
On June 6th, we welcomed our first ever Workforce Development Manager to the Haiti team. Deke Bowman moves to Haiti to help grow our social enterprise.

July
REBUILD receives $10,950 worth of financial support from LUSH Cosmetics! We are now also one of the organizations on the cover of their Charity Pot lotion available in 177 stores worldwide!

August
188 applications received for the REBUILD apprenticeship program. We formalized our application process and accepted not only the brightest students, but those with the most need.

September
A long time waited… but finally the perfect new Country Director, Sarah Sandsted joined the team!

October
The family continues to grow with the addition of Annie Dickson, Program Manager.

November
Partnership with HaitiServe thriving as they invest $50,000 to support social enterprise growth and stability! Together we are strengthening families in Haiti!

December
Brunel Zamor, REBUILD accountant and workshop supervisor marries the beautiful and talented Roselene. Marriage in the developing world is a true sign of stability! Congratulations to the newly weds!
## Measurable Impact

### 2010
- 4 REBUILD artisans earning a living wage
  - Impact – 57 earthquake survivors
- 290 tires recycled
- 54 sandals sold
- 90 sandals donated in Haiti
- Annual operating budget: $11,857.50

### 2011
- 9 REBUILD employees earning a living wage
  - Impact – 171 earthquake survivors
- 12 students in Apprenticeship Program
- 13 street Boys in homes and school
- 5 young children school scholarships
- 900+ tires recycled:
  - 1,720 sandals sold
  - 272 sandals donated in Haiti
  - 190 sandals donated in America
- 12 women in microfinance project
  - Impact – 72 family members
- Annual operating budget: $52,802.02
- Financial growth: 345%

### 2012
- 32 REBUILD employees earning a living wage
  - Impact – 288 earthquake survivors
- 24 students in Apprenticeship Program
- 13 street Boys in homes and school
- 7 young children school scholarships
- 2,500 tires recycled
- 1,945 sandals sold
- 300 sandals donated in Haiti
- 200 sandals donated in America
- 25 women in microfinance project
  - Impact – 200 family members
- Annual operating budget: $102,000.80
- Financial growth: 93%

### 2013
- 17 REBUILD employees earning a living wage
- 20 vulnerable youth in Apprenticeship Program
- 5 street boys given full academic scholarships
- 2 REBUILD artisan landowners
- 6 REBUILD artisan homeowners
- 3,900 tires recycled
- 920 sandals sold
- 250 sandals donated to the Phillipines
- 25 women in microfinance project
  - Impact – 200 family members
- Annual operating budget: $169,804.00
- Financial growth: 97%
Financials

The big picture

Financial Statement: Expenditures

The snap shot

Financial Statement: Expenditures
### Partners
($5,000 - $9,999)
- David and Kathy Miller
- Jim & Yvonne Sexton
- Family Foundation

### Founders' Club
($3,500 - $4,999)
- Jennifer Plant

### Stewards' Club
($2,000 - $3,499)
- Arup Guha
- Michael Katzen
- Newbee Contracting LTD
- Dale and Wanda Tanner

### President's Club
($1,000 - $1,999)
- Kari Ahlschwede
- Dr. and Mrs. W Marvin
- Hardy IV
- Kingston Family Fund of York County
- Community Foundation
- Katie Incorvia
- Scott Jacobs
- The Animal & Bird Clinic of Mission Viejo, INC

### Platinum Medalist
($750 - $999)
- Julie Colombino

### Gold Medalists
($500 - $749)
- Lori Colombino
- John E. Hughes
- Douglas & Martheda Humphries
- Peter Kelly
- Rosanna Kingston
- Charles and Carolyn Newman
- Sea Cruise Marine, Inc.

### Sterling Medalists
($250 - $499)
- Brittany Blackburn
- First Presbyterian Church of Orlando
- Larissa Fox
- Megan Heeder
- Walter N. Lewis
- Maureen Shaw
- Woody Hill

### Silver Ribbon
($100 - $249)
- W.P. Allen, Jr.
- Susan Anger
- Gerald Benson D.D.S.
- Nicole Cannell
- Andrea Colombino
- Paige Dreyfuss Cooper
- Edward and Michael Greco
- Haiti Charity Fund
- Leslie Howell, Sr.
- Madge Howell
- Brent and Heidi Howell
- Chris and Julie Howell
- Jeff and Kathy Howell
- Beth Howell Larson
- James and Tamara Kaiser
- Stephani Kochanski
- J.T. Kornblatt

### Bronze Ribbon
($50 - $99)
- Carissa Caricato
- Lindsay and Charles Cederberg
- Jodi Chaudry
- Margaret Conole
- Karen Dieringer
- Mable Dinkins and Steven Burgess
- Mary Doherty
- James and Mary Edwards

### Blue Ribbon Donors
($1 - $50)
- Diana Bauerle
- Gilles Bruneaux
- Elizabeth Celata
- Elizabeth Chu
- Frank Coppola
- Bryan and Jennifer Donabed
- Nuntana Dumrongmanee
- Anne-Marie Foster
- Sandra and Julius Gordon
- Donald Imam
- Margaret and Michael Fisher
- Mark and Susan Inderbitzen
- Kenneth Jordan
- Estelle Konviser

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**World Changers**

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<tr>
<th>Who we are</th>
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<tbody>
<tr>
<td><strong>Mark Billingham</strong> – Board member</td>
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<tr>
<td><strong>Steel Eagle International</strong></td>
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<td><strong>Brittany Blackburn</strong> – Board member</td>
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<td><strong>Savannah Orthopedic Foot &amp; Ankle</strong></td>
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<td><strong>Lisa Blackwelder</strong> – Board member</td>
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<td><strong>Beta Center</strong></td>
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<td><strong>Jill Ilgenfritz</strong> – Board member</td>
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<td><strong>AGPM, LLC</strong></td>
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<td><strong>Julie Colombino</strong> – CEO</td>
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<td><strong>Sandra Fernandez</strong> – Country Director</td>
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Launching into 2013

REBUILD globally Development Model:

REBUILD has created a cutting edge social enterprise merging best practices of nonprofit and triple bottom line business to create sustainable economic solutions in Haiti. By focusing on development and income generation, not charity and aid to the forefront of the post earthquake community. REBUILD is training, equipping and employing survivors to produce dignified, environmentally-friendly, high quality products for international sale. We have proven our method in a country with one of the highest unemployment rates and catastrophic natural climates to be successful. We are confident this model is scalable and can put an end to dependency and poverty globally.

How YOU can help: Investment - REBUILD globally needs financial investments to increasingly impact more lives.

Then
- International aid
- Children in orphanages
- Tires burning in the streets
- Challenged economy
- Food programs
- Shame
- Dependency

Now
- Sustainable jobs
- Families reunited
- Tires repurposed
- Exporting dignified goods
- Financial security
- Dignity
- Self-Sufficient